



Hocking Hills

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The Changing Faces of Group Travelers



"Deb Gaillard, age 65, is listing some of the activities on her recent vacations: building an igloo in Romania, watching the sun rise over the Himalayas and canoeing on the Budhi Gandaki River in Nepal, complete with crocodiles. "I hope to take these trips as long as I can," says Ms. Gaillard, who lives in Jackson, Ga.

So-called adventure travel is more popular than ever among the 50-plus crowd. A study last year by the U.S. Tour Operators Association—which serves six million travelers, most of whom are baby boomers—found that trips like those favored by Ms. Gaillard ranked first in all "experiential" travel categories.

This growing appetite is prompting "many of our members to build programs especially for boomers wanting adventure," says Terry Dale, the group's president and CEO."

According to *METRO Motorcoach Magazine* ...

“The American Bus Association’s report, “Baby boomers and future seniors: How to get them on motorcoaches” (2008), these seniors tend to be highly educated and want to “participate in meaningful activities such as receiving further education, volunteering and continuously working.”

Baby boomers also want “...experience-rich products and services. Travel...is particularly appealing to this market,” according to the report.

The report adds that for this demographic, the ability to design their own experience is key, describing “customization” as “essential to motorcoach tours targeting baby boomers.”

Baby boomers are embracing motorcoach travel to take advantage of the opportunity to have someone else do the planning and driving, spend time with friends and learn something new, Bronwyn Wilson, president, International Motor Coach Group, says.”



Welcome to the Hocking Hills!

Tell your group to
Bring Their Bucket List





Hocking Hills Lodging
is luxurious and unique
with all the comforts of
home.







Hocking Hills has more than thirty large lodges accommodating groups of twelve to thirty. Guests enjoy a private resort setting with great rooms for group gatherings, expansive decks overlooking breathtaking scenery, gourmet kitchens, game rooms, in-ground pool and hot tubs.



Sample Itineraries

Appalachian Adventure

Scenery, adrenaline and serenity

Hands-on Holiday

Up-close and personal with nature and art

Festival Fun

Flowers to fairs



Appalachian Adventure Itinerary



Day 1 arriving on a Friday

Morning– Arrive at Old Man's Cave for 1 mile hike (1 ½ hours) Ash Cave and Conkle's Hollow offer handicap accessible alternative.

Noon – Arrive at Olde Dutch Restaurant for lunch buffet and shopping at Remple's Grove

Afternoon – Canoe Trip on Hocking River (1.5 or 2.5 hour tours available)

3:30 or 4:30 pm – Check in at Hotel/Lodge/Cabin

Evening – Dinner at local restaurant to be determined based on size of group; cuisine choices: American (buffet or table service), Mexican, Italian, BBQ, catered meal also available.

Evenings offer a variety of activities depending on the season. Sunset kayak tours of Lake Logan available spring through fall. June through August – Friday night Concerts in the Park at 7:00pm to 8:30pm at Worthington Park in downtown Logan.. Stuart's Opera House in Nelsonville has entertainment on select evenings year-round. Guided night hikes are offered on select summer and fall nights.



Day 2 (Saturday)

9:00 – Continental Breakfast at hotel. Vacation lodges and cabins have fully equipped kitchens for preparing breakfast (breakfast baskets can be pre-arranged and delivered to lodges and cabins prior to arrival).

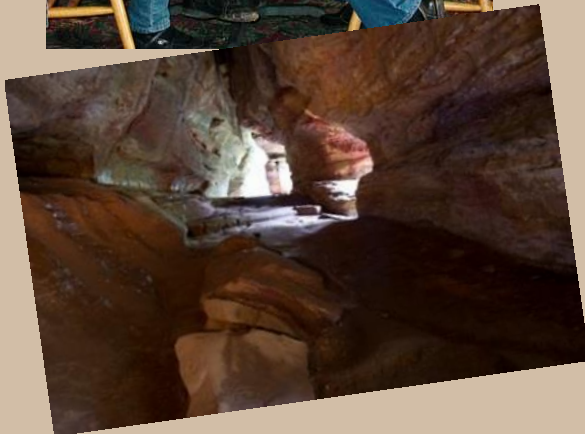
Morning – Canopy Tour; choose from four zipline Canopy Tour outfitters, Hocking Hills Canopy Tours, Hocking Peaks Canopy Tours, Valley Ziplines, Soaring Cliffs; based on size of group

1:30 pm – Lunch at Hocking Hills Dining Lodge

Afternoon – Hike Rock House (1/2 mile trail), a tunnel-like corridor situated midway up a 150-foot cliff of Blackhand sandstone.

4:00 pm – Return to Hotel/Lodge/Cabin to relax

Evening – Dinner and entertainment at Millstone Southern BBQ (Memorial Day weekend through early September)



Day 3 (Sunday)

9 am – Check out of hotel/cabin

10 am – Breakfast at M&M Family Diner

Morning – All-terrain Segway tour at
Hocking Hills Canopy Tours

1 pm – Lunch at Urban Grille

Afternoon – Depart for your next awesome
Ohio destination.

Activities are subject to availability,
depending on day of arrival and season.



Hands-on Holiday Itinerary



Day 1 (Friday)

Morning – Art classes at Ohio Glass Museum and Art & Clay on Main (individuals can choose between the two)

Lunch at Diner D'Argento at Hocking Hills Market

Afternoon – Arts & Ag Tour; follow the Hocking Hills Scenic Byway to local artisan shops and galleries and stop at Ash Cave for short hike (1/4 mile)

4:00 – Check in at Luxury Lodge(s)

Late Afternoon – A pre-dinner tour of Paul A Johnson Pencil Sharpener Museum – the only museum of its kind in the world.

Evening – Dinner at Utopia, featuring full menu and house specialty, Brick Oven Pizza. Following dinner its Music in the Park at Worthington Park.

After the concert enjoy Frozen Yogurt at Hocking Hills Frozen Yogurt.

All evening locations are within walking distance of each other in historic downtown Logan



Day 2 (Saturday)

Breakfast at Lodge – Continental breakfast can be catered or guests can make breakfast in fully equipped kitchen

Morning – Group chooses stained glass class, candle making or glass bead making (not everyone will do the same activity)

Lunch at Lake Hope Dining Lodge

Afternoon – Hand-feeding hummingbirds at Lake Hope State Park Nature Center

Dinner – Live entertainment and authentic southern BBQ on the patio at Millstone Southern BBQ.

Return to Lodge for swim, campfire, hot tub and star gazing.



Day 3 (Sunday)

Morning - Brunch at Hocking Hills Dining Lodge

Afternoon – Photography Workshop in Hocking Hills State Park (work off brunch 😊)

Evening – Dinner and relaxing at the Lodge; great opportunity to visit, share stories and photos of the trip, play games and plan next group vacation.

Day 4 (Monday)

Check out of Lodge.

Breakfast at Hocking Hills Diner

Head off to your next adventure.



Festival Fun

Select a Festival and we can build a custom itinerary which includes a day at the festival, adventures and unique accommodations.



Washboard Music Festival
June

Laurelville Old Fashioned
Fireman's Festival
July



Moonshine
Festival
Memorial Day
Weekend



Lilyfest Art & Nature Festival
July



Parade of the Hills
August



Hocking County Fair
September

Prices

Lodging: (prices are estimates and will vary by size of group and season)

Hotels \$100 to \$150 per night (max 2 per room)

Lodges \$900 to \$1600 per night (groups of 24 to 30 / \$75 to \$110 per couple)

Activities:

Hiking FREE (all Ohio State Parks are free)

Hand-feeding Hummingbirds FREE

Music in the Park FREE

Zipline Canopy Tours \$50 to \$90 per person

Segway Tours \$59 per person

Canoeing \$15 to \$21 per person

Glass Blowing Class \$25 to \$100 depending on project

Pottery \$25 to \$50 depending on project

Candle Making \$15 per candle

Bead Making \$30 per bead

Photography Workshop \$89 per person

Dining:

Breakfast \$7 to \$10

Lunch \$8 to \$12

Dinner \$10 to \$25

Rates quoted are retail rates. Group rates will be negotiated based on size of group and travel dates.

Festivals:

Moonshine Festival FREE

Washboard Music Festival FREE

Lilyfest FREE

Laurelville Fireman's Festival FREE

Parade of the Hills FREE

Hocking County Fair \$7/day



tell your group to bring their
BUCKET LIST



Hocking Hills
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