

	1 point	2 points	3 points	4 points	Total:
Emotional appeal/impact	<p>The image has little emotional appeal</p> <p>Little to no impact at first sight</p>	<p>The image initiates some emotional response</p> <p>Some impact is sensed at first sight</p>	<p>The subject conveys a sense of place or an event and is accurately rendered</p> <p>There is an automatic emotional or impact at first sight</p>	<p>The image is powerful and evokes an immediate emotional response which is strong and lasting</p> <p>The subject matter is well selected and portrayed</p>	
Composition	<p>The organization of the object, landscape or people does not contribute to the success of the image</p> <p>Picture composition is careless or non-existent</p>	<p>The organization of the object, landscape or people is minimal to the success of the image</p> <p>Picture composition is OK</p>	<p>The organization of the object, landscape, or people is good and make the image successful</p> <p>Picture composition is great!</p>	<p>The organization of the object, landscape, or people is critical to the success of the image</p> <p>Picture composition is amazing!</p>	
Originality	<p>The image does not provide a new point of view and lacks creativity</p>	<p>The picture is well presented but some aspects of the picture could have been more creative</p>	<p>The photo is very original and demonstrate some creativity</p>	<p>The photo shows exceptional originality and creativity</p>	
Technical Quality	<p>Badly over or underexposed</p>	<p>Use of light is adequate</p>	<p>Use of light and exposure is well handled and correct with no obvious lighting problems</p>	<p>Light and exposure has been used effectively beyond recording. The image shows skill in the use of light.</p>	
Essence of Hocking Hills	<p>The image could be taken anywhere</p>	<p>The image captures a part of HH</p>	<p>The image shows HH well</p>	<p>The image shows the heart of HH best</p>	

